



# Welcome to AAHA.

**Inside:** Learn how your AAHA membership is about to change your professional life.



The Standard of  
Veterinary Excellence



[aaha.org/welcome](https://aaha.org/welcome)



# A personal hello

Welcome! I want to personally thank you for becoming a member of AAHA. My name is Mike Cavanaugh, and I serve as AAHA's chief executive officer.

Now that you're an AAHA member, I hope you'll take advantage of all the benefits your membership offers. There are so many benefits, in fact, we couldn't list them all here. So instead, we've created a webpage just for people like you, our new members. See that big URL over there? That's where you'll want to go to begin accessing everything that makes being an AAHA member so great.

Remember, AAHA is here to help you reach your professional goals. It's members like you who make our association stand above the rest and we couldn't be happier to have you on the AAHA team.

A handwritten signature in black ink that reads "Mike Cavanaugh". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Michael T. Cavanaugh, DVM, DABVP (C/F)  
Chief Executive Officer, American Animal Hospital Association



# You've already taken the first step. Now, make the most of your AAHA membership

## **Manage** your practice more effectively

- Stay up to date on the latest in the industry with *Trends magazine* and *NEWStat*
- Challenge yourself to meet new goals with the North American Business Association (NABA)

## **Take** your practice to the next level through AAHA accreditation

- Meet the highest standards in the industry
- Attract more pet owners to your hospital
- Be included in the AAHA-Accredited Hospital Locator and the Red Cross Pet First Aid App
- Enjoy accredited-only benefits

## **Enhance** your professional skills

- Read scientific cases in the *Journal of the American Animal Hospital Association (JAAHA)*
- Keep learning with AAHA education
- Cover all the bases (management, medical, staff training, and more) with AAHA Press
- Access the most robust veterinary online learning platform available: VetFolio
- Be aware of the latest best-practices with AAHA guidelines

## **Reach** your community

- Share AAHA's timely photos and other pet-related content on your practice's Facebook page
- Send credible, interesting pet-related articles to your clients with *PetsMatter*

## **Save** on resources

- Receive special member pricing on AAHA's continuing education offerings
- Grow professionally by taking some FREE Web conferences
- Pay less for the 200+ titles from AAHA Press

**...and much more!**





**[aaha.org/welcome](https://aaha.org/welcome)**

It's where you'll find  
all the details about  
your benefits and so  
much more.





# Do this now

1. Set up your account and access all your new benefits! (You should have already received your account login information via email. If your hospital has a practice team membership, make sure every team member is listed in your account so they can access their benefits for no additional fee!) **[aaha.org/welcome](https://aaha.org/welcome)**
2. Learn something new (for FREE!)  
**[aaha.org/webconf](https://aaha.org/webconf)**
3. Connect with us on social media—we post lots of great content you'll want to share with your clients! **[facebook.com/aahahealthypet](https://facebook.com/aahahealthypet)**





# Connect with us

Have a question? Want to tell us everything you love about being an AAHA member? Let's stay in touch.


## Get online!

 [aaha.org](http://aaha.org)

## Email us!

 [practice.accreditation@aaha.org](mailto:practice.accreditation@aaha.org)  
[msc@aaha.org](mailto:msc@aaha.org)

## Call us!


 800-883-6301

## Be social!

 [facebook.com/aahahealthypet](https://facebook.com/aahahealthypet)

 [twitter.com/aahahealthypet](https://twitter.com/aahahealthypet)

## Visit us!

 12575 W. Bayaud Ave.  
Lakewood, CO 80228

 [youtube.com/aahavets](https://youtube.com/aahavets)



American Animal Hospital Association  
12575 W Bayaud Ave  
Lakewood, CO 80228-2021



What are you waiting for?  
Come explore the world of AAHA.

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